#### **REGISTRATION FORM**

# Two Days Faculty Development Programme on THE ART OF WRITING PROJECT

# THE ART OF WRITING PROJECT PROPOSALS & IPR INNOVATIONS

June 17<sup>th</sup> & 18<sup>th</sup>, 2019

1. Name :

2. Designation :

3. Dept. :

4. College

5. Address for :

Correspondence

6. Contact Phone Nos. :

7. E-mail ID :

7. Registration Fee : Rs. 1,000/-

#### Declaration

The information provided is true to the best of my Knowledge. If selected, I agree to abide by the rules and regulations of the Course and shall attend the course for the entire duration.

Signature of the Faculty

# **CERTIFICATE**

Dr./Mr./Ms...... is an employ of our Institution and the information given above is correct.

Place:

Date: Signature of the Authority

With seal

\*Photocopies of this form can be used

#### **CHIEF PATRON:**

Dr. M. SANTHIRAMUDU, Chairman, SREC

# **PATRON:**

Er. M. SIVARAM, Managing Director, SREC

#### **CONVENER**

Dr. M. V. SUBRAMANYAM, Principal, SREC

#### **TECHNICAL COMMITTEE:**

Prof. M. Y. Veeresh, HEEE

Dr. Ramesh Raju, HME

Prof. Y. Mallikarjuna Rao, HECE

Prof. J. David Sukeerthi Kumar, HCSE

Dr. A. K. Neeraja Rani, HMBA

Prof. N. Ramadevi, HBS

# **ELIGIBILITY**

Faculties, Research scholars and Engineering Students from AICTE affiliated institutions can attend. Total number of participants is limited to 60. Therefore, early registration is highly recommended.

#### **Travel Allowance & Accommodation**

The Reimbursement of Travel expenses & TA will not be provided to any participants. Accommodation will be provided on limited basis on prior request for outstation participants. The participants can avail the SREC bus facility to attend this expert lecture.

The participants can download Registration Form available on the SREC website (http://www.srecnandyal.edu.in) or otherwise can use the registration form available overleaf.

Completed registration form should be sent to us through E-mail:hod.mech@srecnandyal.edu.in on or before 17<sup>th</sup> June, 2019.

# **Address for correspondence:**

The Convener, Santhiram Engineering College NH-40, Nandyal - 518501, Kurnool (Dist.)





# Two Days Faculty Development Programme On THE ART OF WRITING PROJECT PROPOSALS & IPR INNOVATIONS



17th and 18th June 2019

Organized by

#### SANTHIRAM ENGINEERING COLLEGE

Approved by AICTE, New Delhi Permanently Affiliated to JNTUA, Ananthapuramu, An ISO 9001:2015 Certified Institution Recognized under 2 (f) & 12 (B) of the UGC ACT, 1956 NH-40, Nandyal – 518501:: Kurnool Dist. A.P.

Visit us @ www.srecnandyal.edu.in



#### ABOUT COLLEGE

Santhiram Engineering College (SREC) is sponsored by M/s Sri Shirdi Sai Educational Academy, Nandyal. It is established under the able guidance of Dr.M.Santhiramudu, Chairman, in the year 2007 with a Noble motto "Education for peace and progress". The boundless energy of Er. M. Sivaram, Managing Director and Dr. M. V. Subramanyam, Principal of the college, are the source of inspiration to our faculties and students. SREC is permanently affiliated to Jawaharlal Nehru Technical University, Ananthapuramu and provides an excellent value based technical education by keeping the overall growth and development of students in mind.

#### ACHIEVEMENTS of SREC

SREC received BEST FASTEST GROWING ENGINEERING COLLEGE IN AP Award in 2014 from Dr. Smt. NAJMA HEPTULLA, Ministry of Minority Affairs, New Delhi.

The BEST ENGINEERING COLLEGE in India with "AA" Grade Ranked by Career 360° Magazine.

Dr. M. V. SUBRAMANYAM, Principal, received a NATIONAL PATENT CERTIFICATE for his Research work in 2015.

SREC Received 2 GOLD MEDALS from JNTUA, Ananthapuramu and 8 PRATHIBA AWARDS from the Govt. of A.P. till 2018

Received 10 PMKVY Skill Development Centers in different departments.

Recognized under GOLD CATEGORY in AICTE - CII Survey Recognized NPTEL Online Exam Center by IIT, Chennai,

Received MICROSOFT CAMPUS AGREEMENT

Received nearly Rs.20,00,000/- worth AICTE/IE/UGC Research Projects

Signed MOU with LINCOLN University, Malaysia for bilateral R&D activities.

Signed MOU with NUCLEUS VISION (Eleven 01 Labs) to promote Block chain Technology across Indian college students.

Our student won the GOLD MEDAL in the 3<sup>rd</sup> HEROES TAEKWONDO INTERNATIONAL CHAMPIONSHIP, Thailand in 2017.

Secured 2<sup>nd</sup> prize in AICTE CHHATRA VISWAKARMA AWARD, 2018.

#### ABOUT PROGRAMME

The two days FDP on The Art of Writing Project Proposals & IPR Innovations is well structured, focused and result oriented. The workshop focuses on different aspects of writing effective project proposal that can be easily approved by any funding Agencies and Intellectual Property Rights (IPRs), Conversion of the research/project works into Patents and Hands-on-Training on patent searches for Innovations. This workshop will bring a positive transformation in the Faculty member's attitude while submitting the project proposals, attitude in their UG/PG Projects and research works and get them more focused as well as result oriented.

#### RESOURCE PERSON

#### Dr. M. KANTHA BABU

Professor, Department of Manufacturing Engineering

Director, Centre for Intellectual Property Right College of Engineering Guindy Anna University, Chennai -600025.

#### ABOUT RESOURCE PERSON

Dr. M. Kantha babu has obtained BE from Coimbatore Institute of Technology (CIT), and his Master's and PhD degrees from Indian Institute of Technology Madras (IIT Madras), Chennai. Based on his research work he has so far published more than hundred technical publications in reputed International as well as National Journals and applied for few Patents, Patent Design and Copy Rights.

He has completed successfully Govt. Sponsored Projects of DST, BRNS, UGC, etc. for worth more than Rs. 2 Crores. He has more than 26 years of experience in teaching and research. Presently he is working as Professor in the Department of Manufacturing Engineering, College of Engineering Guindy, Anna University and Director, Center for Intellectual Property Rights (CIPR), Anna University, Chennai. He is also a certified professional Trainer.

He is recipient of 'Indian National Science Academy' award. His session has been proved to be an "eye opener" to the participants in terms of their research and project works.

#### CONTENTS OF THE WORKSHOP

#### The Art of Writing Winnable Project Proposal for Funding

- Why, Who, What, When and How to Write Winnable Project Proposal.
- > Preparations required Before, While and After Writing the Project Proposal.
- A Glimpse of Funding Agencies.
- ➤ A case study on How to Write Winnable Project Proposal for Funding.
- > Best Practices about Writing Literature Review for Winnable Project Proposal.
- Hands on training on Literature Search and Patent Search.

# **Intellectual Property Rights & Innovations**

- Overview on Intellectual Property Rights.
- How to Convert the Research/Project
- works into Patents.
- Copyrights and Trademarks
- ➤ Hands-on-Training on Patent Search for
- Innovation.

#### BENEFITS AND TAKE AWAY

- ✓ Faculty members will demonstrate in writing any winnable project proposal.
- ✓ Enhance their ability to carry out any project work fully funded by Govt. Agencies.
- ✓ To Convert the Project/Research works into Patents.
- ✓ To get better ranking in the National Institutional Ranking Framework (NIRF).
- ✓ To get Top Class NBA Accreditation and NAAC.
- ✓ To convert the patented works into Commercialization.
- To Generate Funds from Commercialization.
- ✓ To bring long-term benefits to the Institution on par with top class Universities.
- ✓ To attract Young Talents into the Institution